



## Marketing Intern

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Do you love food? Are you the type of person that takes a picture, for social, of your food every time you go out? Do you love being the first of your friends to try new cool apps? Then this might be the perfect internship for you...

### Job Description:

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Join Snappatizer, South Florida's new food ranking app! Work close with the founders in this disruptive new startup, operating at the intersection of food, tech and social media. As an operations intern, you will be responsible for working with our restaurant partners to execute local marketing campaigns, train staff on new technology and act as brand ambassadors. You will also gain exposure to other key functions within the company such as Marketing, Product Management and Software Development.

### Responsibilities:

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- Lead local execution of marketing campaigns
- Train restaurant staff on Snappatizer and other new technologies
- Develop marketing materials for new and existing campaigns
- Work with Social Media Manager to execute campaigns

### Required Qualifications:

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- Must love food!
- Experience in hospitality
- Interest and aptitude for new technology
- Positive attitude & great interpersonal skills
- Customer service focus
- Professionalism

**Duration:** November - February

**Workload:** Part time. 20-40 hours / week.

To apply, please send an email with your resume to [jobs@snappatizer.com](mailto:jobs@snappatizer.com) answering the following question: **Why do you want to work at the intersection of food and tech?**